



# behavioral health



WIN's Behavioral Health Care Advocates are licensed clinical social workers experienced in reproductive behavioral health, serving as personal advocates to help members navigate the emotional challenges that can arise during their family-building journey.

## Evidence-based behavioral health techniques

Coping strategies tailored to members' specific needs to decrease stress and improve overall well-being.

## 1:1 personalized support

Ongoing, compassionate support available at each step of the way to help members navigate any challenges as their journey evolves.

## Individual and couples counseling

Expert guidance for relationship difficulties, managing stress associated with fertility challenges, and coping after failed treatment or pregnancy loss

## Access educational resources

Curated articles are conveniently available through an extensive digital content library in the WINFamily App to help support each member's journey.

**supporting employee well-being is a win-win for everyone**

Speak with a WIN benefit expert today at [winfertility.com/request-a-demo](https://winfertility.com/request-a-demo)

